

Belper Town Council  
Facilities Committee  
21<sup>st</sup> September 2021

**Ask Angela Campaign**

Approval

**Purpose of Report**

To keep people safe discreetly and remove them from a difficult situation quickly. This is particularly important with the rise of internet dating and dating apps.

**Background Information**

**Ask for Angela** is the name of a campaign in [England](#) that started in 2016 that is used by bars and other venues to keep people safe from sexual assault by using a code word to identify when they are in danger or are in an uncomfortable situation.

The initiative applies to women, men, straight or LGBT + who may be on a date or on a night out but are feeling uncomfortable or even threatened. They can approach the staff of the premises they are in and use the code words "Is Angela in?"

The staff will then help the person get home discreetly and safely by either escorting them to a different room, and may involve calling them a taxi and escorting them to it, contacting friends or family, phoning the police, asking the person responsible for the concerning behaviour to leave the premises.

Stickers are shown on doors to show participation and posters are placed on the inside of toilet doors. The poster introduces "Angela" and asks several questions for one to reflect on the current position they are in. Posters are placed in all toilets in the establishment.

The town council would publicise all those signed up and provide posters and stickers.

**Legislation**

Comply with Health and Safety Regulations and council policies and procedures.

**Accessibility Implications**

n/a

**Financial implications**

Posters and stickers cost in the region of £500. Some resources are downloadable , some would need to be made Belper Town specific.

**Recommendations**

To agree to work with, provide training to public houses and bars to sign up to this programme