

Report ; Promotor Role for Live and Local

Submitted by; Tina Faloon (Assistant Town Clerk)

Approval

To approve the recommendations outlined below

Purpose of the Report

To provide an update and make a recommendation to Council on the current and proposed position with regard to the Promoter role for Live & Local.

Background Information

Live & Local is jointly funded by the Arts Council, Derbyshire County Council and Amber Valley Borough Council.

Its aim is to support community organisations to provide local entertainment events at subsidised rates.

The Live & Local Promoter takes the role of choosing shows, coordinating bookings, attracting audiences and the Promoter is usually a local Community Group.

Belper Town Council agreed to take on the role of Promoter in July 2021 as per the following Minute;

AEH140 LIVE AND LOCAL EVENTS

Live and Local will send a list of available artists to choose from. Amber Valley Borough Council subsidise Live and Local in this area which means diverse arts will be cheaper to book.

Cllr Watson has spoken to the Community Hall and they are eager to be part of this. The Community Hall capacity is 100 and is licensed.

RESOLVED *signup to Live and Local for 1 year and review.*

Further to this, Councillor Dick Watson took on the named Promoter role in November 2021 on behalf of Belper Town Council, but it will aid administrative, communication and financial processes if Belper Community Hall become the named Promoter and main contact for Live & Local events in Belper. A meeting has been held with representatives from Live and Local, Belper Community Hall, the Assistant Clerk and Clerk and and this approach has been welcomed by all.

Legislation

N/A

Accessibility Implications

There are no accessibility implications.

Climate Emergency Implications

There are no environmental consequences that result from this proposal.

Financial Implications

The 2022/23 budget includes £1500 for Live & Local events.

It is proposed that a maximum of £1500 be made available to subsidise the cost of the Live & Local events run by the Community Hall as and when required (if an event does not make it's required income).

Recommendation(s)

1. That the Council agrees to transfer the role of Promoter and primary contact for Live & Local to Belper Community Hall, whilst still committing to support Live & Local events by advertising them on our website, notice boards and social media.
2. That the current amount of £1500 (maximum) remains in the 2022/23 budget in case an event subsidy is required (ie it does not reach sufficient audience capacity and therefore expected income is not reached). In the event of this happening, the Promotor (Belper Community Hall) to issue a full report to the Town Council alongside the request for funds.

Reasons for recommendation(s)

The Live & Local Promoter is the main point of contact for Live & Local events and is usually the voluntary group who are putting on the events. Administration will be simplified if Belper Community Hall are identified as the Promoter so that they will receive all correspondence directly rather than through Belper Town Council.