

BELPER TOWN COUNCIL

APPLICATION FOR SMALL ONE OFF GRANT

1. NAME of ORGANISATION: **Surtal Arts**
2. NAME and ADDRESS of CONTACT: **Ms.Gopa Nath, 133 Moorside Crescent, Derby DE24 9PT**
3. POSITION in ORGANISATION: **Festival Director**
4. TELEPHONE Daytime: **07986640448** Evenings: **07986640448**
5. EMAIL: info@surtalarts.co.uk

6. Briefly Outline what the current activities of your group are:

Surtal Arts is a combined arts organisation specialising in South Asian arts & culture. We create and share wonderful cross-cultural experiences that enrich the lives of all the communities, particularly people from disadvantaged backgrounds. We produce and showcase high-quality arts experiences (workshops, site-specific performances & outdoor festivals) that are about diversity & inclusion. Our South Asian specialism drives cross-cultural collaboration/partnerships between organisations, artists and audiences, engaging hard-to-reach communities, inspiring better mental & physical health & wellbeing through workshops in education and community settings, bring communities together encouraging social cohesion & enabling BAME groups to have a 'place' in mainstream arts. We undertake commission work from other arts and non-arts organisations and we mainly work in Derby & Derbyshire.

7. How many people are currently involved in the running of your group?

Employed full-time worker Volunteers 1

Employed part-time worker Members 1

Support or external worker Informal helpers 10

Committee Members Others (please state) 5

8. What will the grant be used for, how are you going to do it and where?

Building on the success of Diwali in Belper event last year, we would like to use the grant to create a very different event with a focus on family. We would like to use the grant funding to create an immersive Diwali event with traditional creative Diwali arts and craft workshops, Bollywood dance and music and food. We would like to make the event affordable by the families in Belper. We will also use the fund to deliver some Bollywood dance workshops prior to the Diwali event and work with young people from Belper High School and LGBT Youth group. Young people will have Bollywood dance workshops from a professional Bollywood dancer/Choreographer, where they will learn a Bollywood dance which will be performed as a

Bollywood Flashmob at the Farmer's Market, Belper on 8th October and in Derby at Derby on 5th November.

We will work in partnership with Number 28 Community Centre who has agreed to host the Diwali Event and Fleet Arts who will help to coordinate the dance workshops and assist with promoting Flashmob and the Diwali Event.

Last year feedback from the Mayor of Belper, Cllr. John Potter and audience were very positive. They requested to host a similar Diwali event this year with an aim to making it an annual event in Belper.

The event will be ticketed reasonably and open to all from age 4+ on 26th November, 6.30pm.

By hosting a Diwali event in Belper will connect the town with Derby city and raise profile of Belper among the South Asian communities in Derby as a beautiful Derbyshire town that is welcoming and inclusive.

Ticket price for adults £5p/person Under 14 £2.50p/person, will include Diwali refreshments & Diwali arts and craft workshops and Bollywood dance workshop and performance.

9. When will the project start: Month October Year 2022

10. When will the project finish: Month 26 November Year 2022

11. Where will your project take place – address and postcode, if different from the contact address given: Number 28 Community Centre, 28 Market Pl, Belper DE56 1FZ

12. How will you advertise the project and encourage involvement?

We will publicise the rangoli workshop and the event through Number 28 mailing list and social media & Surtal Arts and our own websites and Social Media platforms i.e Facebook, Instagram and Twitter as well as posters displayed in the town. By hosting the Rangoli workshop prior to the event day, we will be able to promote the Stories of Diwali event to the people of Belper attending workshops and Number 28 will also seek to promote it on the Belper Town Council's website 'Whats On Page'

(<https://www.belpertowncouncil.gov.uk/local-events.html?month=2021-10&year=2021>) and Belper Celebration website (<https://www.belpercelebration.co.uk/no28.html>).

We will seek assistance from local shops in Belper to promote the event by having flyers and posters in their shops and be an outreach box office to sell tickets to the event.

We will invite Belper Independent newspaper 'Nailed' to the Bollywood dance workshop with a view to profile Diwali event in November.

We will also work with Fleet Arts and seek assistance to promote the event locally through their network & newsletter.

Both the Flashmob and the Diwali Event will be part of our central marketing brochure which will be created as part of DSOL and distributed around Derby city and in Belper. Brochure will also be downloadable from Surtal Arts' website on mobile devices.

We have a good relationship with BBC Radio Derby and we hope to secure some pre-event interviews with them.

We also have volunteers who live locally in Belper, they will publicise both the events via word of mouth and on the social media portals.

13. Do you work with any other groups or agencies? If so, please outline how you work together:

As an organisation we always work in partnership/collaboration with all kinds of organisations, public/private and charities or community groups, to sustain projects and make them financially cost effective. Projects similar to this one in the past we have partnered with Number 28 Community Centre in 2021, Melbourne Festival, Erewash Borough Council, Derby Feste, Museum of Making, Junction Arts and Air Arts.

By working with other groups, enables us to share resources (i.e marketing, venues, staff time) and expertise/skills and reach & develop new audiences. As an organisation we are always very transparent with any group/organisation we work with. We will scope out the work to establish project

- aims, safety plans, artistic content, marketing plan & timelines agreed
- budget developed & financial commitments provisionally agreed
- funding pots identified
- monitoring & evaluation processes agreed

Especially where finance is involved, we ensure a written agreement is drawn up which clearly defines both parties' roles and responsibilities and budget showing each other's contributions and where the short fall is coming from. It is important to work as a team where we have regular project progress meetings and evaluate impact of the project and the partnership relationships at the end of the project. Feedback from audience/participants are shared and evaluated together, all of these influence our future partnership projects and improve in the way we work.

14. How do you know that the project is needed?

This project stems out of the Diwali event hosted at Number 28 Community Centre, when last Mayor of Belper Cllr John Porter attended the event. He was very impressed. Both the Ex-mayor and audience feedback evidenced a need for more diversity in Belper. Diwali is well known worldwide and very popular among all age groups. Belper's local arts organisation, Fleet Arts has also approached us last year to partner with them to plan Bollywood dance and a Diwali event which will enable them to diversify their offer.

This Diwali event stems out of our work with the schools in Belper and surrounding rural areas in Derbyshire where schools invite us to deliver Indian dance, music and Diwali related visual arts activities to raise awareness of and celebrate diversity, respect and tolerance through arts. We have also worked with Fleet Arts on Emerge Festival where they have hired our artists & services to showcase diverse arts to their audience who are primarily from Derbyshire. Feedback from both schools and audience of Fleet Arts highlighted that there is a need to promote more diverse arts and cultural in Belper so that arts could be a vehicle to change people's perception about minority communities, racism and discrimination.

We also have people from Belper travelling to Derby to see our concerts and performances. We receive positive feedback where they often encourage us to host similar music and dance events in Belper.

We also know the majority of the population in Belper is white (97.6%) with a small but diverse ethnic population (2.4%) residing within Belper (Census, 2001). With Derby city with its multicultural communities living so close by, this small Diwali event will connect Belper with the city's diversity.

Surtal Arts aims use the arts to bring people together and break down barriers in the spirit of friendship and social cohesion. Our activities are well thought through and produced at high standard and showcased such as way that it is entertaining, informative, thought provoking yet enjoyable.

Please continue on a separate sheet if necessary

15.How many people will benefit from the project/grant?

Approximately 150 people will directly benefit from attending the events and 2500 people (approx) through our publicity materials and newspaper article and radio broadcast.

16.Who will benefit from the project/grant in Belper Parish?

Grant will benefit all Belper residents as they are our target participants and audience.
Diwali in Belper event

- Children and young people age 5+ to 16
- families with children
- Adults
- LGBT young people

Bollywood dance workshop and Flashmob

- Young people 11-16
- LGBT young people age 11-18
- Adults 18+

Please continue on a separate sheet if necessary

17. How will they benefit from the project/grant?

By taking part in this project will build a stronger, more positive, more resilient community by improving knowledge, understanding, awareness of diverse communities i.e Indian and their culture.

Encouraging wider communities to participate in Diwali arts workshop, events and Bollywood dance, we will foster an inclusive & welcoming environment where uplifting creative activities will help to ease anxiety, depression and stress brought on by the Covid pandemic and increasing cost of living, while social interactions encourage discussion, reduce isolation and make friendships.

The project will enhance people's knowledge about Diwali and their artistic skills as they try new art forms (i.e popular dance style Bollywood and Rangoli).

Audience will experience high quality affordable participatory Diwali arts activities and Flashmob at the Farmer's Market.

During the interval time at the Diwali event audience will have an opportunity to mingle with our ambassadors and engage in friendly chats, this will empower and build their confidence to talk openly about cultural difference, diversity and learn more about the Indian community and Surtal Arts as an organisation.

Working collaboratively with other local community centre like Number 28 and Fleet Arts will enable us to build our capacity to deliver similar projects in the future in a sustainable manner, complementing/building on each other's strengths and sharing resources.

The project will offer a new artistic experience for people of Belper – they will try something new and different which will enrich their lives.

Please continue on a separate sheet if necessary

18. How will you show that your project/grant has made a difference?

Adults participant/audience, artist & volunteer feedback will be sought via simple questionnaire post-event where as feedback from children, families and young people will be sought through having informal conversation during the Diwali Event to assess their experience, increase in knowledge about diverse culture/community/arts; their level enjoyment and future needs for diverse arts & cultural activities in Belper and why.

All the partners Surtal Arts, Fleet Arts & Number 28 will discuss after the events to assess success of the project by measuring impact it had on the community/people, outcome (number of audience & participants attended + number of tickets sold) & the type of feedback received from audience/participants regarding quality of artistic delivery/experience and whether they shown interest of having a Diwali event in future.

20. How much will your project cost in total? : £3107.00

21. How much do you require from Belper Town Council? : £990.00

22. Where will the rest of your funding come from – if applicable? £200.00
will come from ticket sales; £650.00 from Fleet Arts, £40 discount by Number 28 on community centre hire and £1297 from Arts Council.

Please continue on a separate sheet if necessary

Please provide breakdown of items required:

Project: Diwali In Belper 2022		Budget
Expenditure		
Bollywood Dance Artist fee	5 days @ £90	525
Dance Floor & Prop Hire		60
Sound system Hire	2days flashmob & diwali event	£350

Flashmob dance video tutorial		200
Professional Bollywood dance performance		280
Rangoli Workshop with Material	Material 20people £4 each	230
Henna painting		150
Clay Diya Making with material	Material 20people £4 each	230
Hall Hire		177
Refreshment	60 people £5p/head	300
Marketing & Publicity		300
Co-ordination	25hrs @£15p.hr	375
Total Expenditure		3177
Income		
Box Office	30 people £5p/head	150
	20 kids £2.50	50
Fleet Arts		650
Number 28 in kind		40
Arts Council	Surtal Arts Contribution	1297
Total Income		2187
Belper Town Council grant		990

_Please continue on a separate sheet if necessary

23.How is your project responding to climate change and the global climate emergency?

As an organisation Surtal Arts work from home (no travel) where LED lights are used. We are a 'paper less' organisation. We are using virtual communications technology as an alternative to travelling. Therefore, our carbon foot print is very low.

For our Rangoli workshops, rather than using fresh rice and lentils as material, we use out of date 'throw away' materials from the local shops.

When we have concerts, we request our audience to use public transport or share cars as much as possible.

We try to direct people to our website to access events/programme information. We only print enough for people who perhaps do not have access to a computer or internet or simply are not IT savvy.

Where possible we aim to host most of our workshops during the day time thus reducing carbon footprint.

We are also producing work on environmental themes, raising awareness with audiences – showcasing the unique role of the cultural sector in addressing this fundamental issue.

24. How long has the organisation existed and how many Belper residents does it serve:

Surtal Arts has been working with Belper schools since 1997, Number 28 Community Centre has existed in Belper town since 2013 and well known to the residents. It serves approximately 6000 residents per year directly through the events it hosts at its community centre.

Fleet Arts are a community arts charity based in Belper, Derbyshire since 1983 and committed to delivering quality and diverse creative workshops, projects and events through out the year .

25. Explain why this project cannot be funded from your own funds:

This project is only targeting residents of Belper. Our proposed project show a distinct benefit to the residents of Belper town. It is for this reason Surtal Arts in partnership with Number 28 Community Centre and Fleet Arts felt that we should seek local funding from Belper Town Council as the grant will enhance the quality of life of the people served by the Town Council.

Please continue on a separate sheet if necessary

26. Please state your group/organisation finances for the last financial year:

Accounts date Month 30th March Year 2021

Total (gross) income - £ 18032.00

Total expenditure - £ 7416.00

Surplus/deficit at year end - £ 401.00 (deficit)

Unrestricted Savings/Reserves - £28534.00

Restricted Savings/Reserves? - Nil

If you have restricted reserves – please explain what they are restricted for:

Majority of the unrestricted fund came from Arts Council Grant in 2021 to support us to kick start Derby Season of Light (DSOL) 2021 festival. Though it is unrestricted, it was specifically to deliver DSOL.

Declaration:

I declare that I have the authority of the organisation to apply for the grant and that the information contained herein is accurate.

Enclosed:

Copy of the latest published ACCOUNTS: YES NO

Copy of the organisations CONSTITUTION: YES NO

The organisation will, if requested by Belper Town Council, produce evidence to show that the grant has been spent on the declared project.

Signed Gopa Nath

Dated 14/09/2022

BELPER TOWN COUNCIL APPLICATION FOR SMALL ONE OFF GRANT

- 1 Belper Town Council budgets a set amount each financial year to give as grant aid in support of local initiatives.
- 2 The application form must be completed **IN FULL** giving as much detail about the proposal as possible. A separate sheet may be attached.
- 3 Organisations applying should attach to the application form a copy of their latest balance sheet and profit and loss together with a copy of their constitution.
- 4 Completed application forms should be returned to the Town Clerk, Belper Town Council, The Butts, Belper, Derbyshire DE56 1HX and emailed to clerk@belpertowncouncil.gov.uk.**
- 5 The Council's Clerk has delegated power to review applications, request further information, give advice and refuse applications that do not meet the Grant Aid criteria. The Clerk will refer applications to the Council's Full Council meetings on a monthly basis for decision. Applicants will be notified of the date and time of the meeting and be given an opportunity to address the meeting on the application. The decision will normally be made known to the Applicant in writing within seven days.

6 Grants will only be considered for projects and proposals which will enhance the quality of life of the people served by the Town Council. Applications from bodies outside the town boundaries may be granted where the proposals show a distinct benefit to the residents of the town.
- 7 Grants will normally only be considered for new / start up organisations and/or projects and/or one off events that meet one or more of the following criteria: The organisation/project or event
 - goes some way to filling in gaps in existing provision
 - is innovative and exciting
 - considers the needs of disadvantaged individuals and groups
 - takes positive steps to promote a healthy environment
 - promotes equality of opportunity and access for all
- 8 Grants will be considered for organisations/projects and events that can either show match funding is available, either through own resources or other grants and that the organisation/project/event is viable without further recourse to Council funding.
- 9 Please complete the SLA grant form if your application is for one of the below:
 - fund general running costs of organisations
 - support applications from organisations which then go on to make donations to other charities and groups
 - give more than one grant in any one year to the same organisation
 - give a grant to an organisation that receives an annual grant (SLA) from the Council