

Coronavirus prevention/test and trace social media schedule for proactive messaging

Week commencing: 23 November

Posts from Derbyshire County Council are shown in blue and Derby City Council in yellow.

Additional posts around the Community Response Unit and testing for returning University students to be added separately.

*Posts scheduled until Wednesday. Depending on Government guidance on the new national directions posts from Wednesday onwards will be subject to change.

Date	Style	Pics/videos	Twitter	Facebook	#	Web links
Week 16						
23 Nov	DCC stay at home Powtoon		1) We understand the lockdown restrictions are tough and frustrating, but by staying at home your making a real difference. Keep going Derbyshire, we'll get through this.	1) We understand the lockdown restrictions are tough and frustrating, but by staying at home your making a real difference. Keep going Derbyshire, we'll get through this.	#DoitforDerbyshire	https://www.gov.uk/guidance/new-national-restrictions-from-5-november
	DCC template		2) Please remember to dispose of your face coverings responsibly. Discarded masks can harm wildlife. To cut down on waste, buy reusable fabric ones or make your own.	2) Please remember to dispose of your face coverings responsibly. Discarded masks can harm wildlife. To cut down on waste, buy		https://www.gov.uk/government/publications/how-to-wear-and-make-a-cloth-face-covering/how-

				reusable fabric ones or make your own.		to-wear-and-make-a-cloth-face-covering
24 Nov	DCC template		<p>1) Ventilation is very important in the fight against coronavirus. Opening windows to allow fresh air into enclosed spaces can help reduce the spread this winter. For more info:</p>	<p>1) Ventilation is very important in the fight against coronavirus. Opening windows to allow fresh air into enclosed spaces can help reduce the spread this winter. For more info:</p>		https://www.gov.uk/government/news/new-film-shows-importance-of-ventilation-to-reduce-spread-of-covid-19
	DCC Template		<p>2) Thank you for all you're doing to prevent the spread of coronavirus. Stay at home as much as possible, your actions make a real difference</p>	<p>2) Thank you for all you're doing to prevent the spread of coronavirus. Stay at home as much as possible, your actions make a real difference</p>	#DoitforDerbyshire	https://www.gov.uk/guidance/new-national-restrictions-from-5-november

25 Nov	DCC template	Image to be supplied (myth/truth template)	<p>1) Preventing the spread of coronavirus – have you got it covered? It's important your face covering covers your mouth and nose at all times.</p> <p>2) Coronavirus can spread easily indoors. To help reduce the spread: open windows throughout the day to allow fresh air in. Open windows when tradespeople visit. Use extractor fans in bathrooms and kitchens.</p>	<p>1) Preventing the spread of coronavirus – have you got it covered? It's important your face covering covers your mouth and nose at all times.</p> <p>2) Coronavirus can spread easily indoors. To help reduce the spread: open windows throughout the day to allow fresh air in. Open windows when tradespeople visit. Use extractor fans in bathrooms and kitchens.</p>		<p>https://www.derbyshire.gov.uk/council/news-events/news-updates/news-have-you-got-it-covered.aspx</p> <p>https://www.gov.uk/government/news/new-film-shows-importance-of-ventilation-to-reduce-spread-of-covid-19</p>



27 Nov	DCC template	Image to be supplied (truth/myth template)	<p>1) Preventing the spread of coronavirus – have you got it covered? You must keep your mask on when speaking to prevent tiny droplets that are released when you speak, sneeze or talk being inhaled by others. This is how the virus passed from person to person.</p>	<p>1) Preventing the spread of coronavirus – have you got it covered? You must keep your mask on when speaking to prevent tiny droplets that are released when you speak, sneeze or talk being inhaled by others. This is how the virus passed from person to person.</p>		<p>https://www.derbyshire.gov.uk/council/news-events/news-updates/news-have-you-got-it-covered.aspx</p>
	DCC Template		<p>2) Keep rooms well ventilated. Most coronavirus cases are transmitted indoors. Open doors and windows for 15 minutes regularly</p>	<p>2) Keep rooms well ventilated. Most coronavirus cases are transmitted indoors. Open doors and windows for 15 minutes</p>		<p>https://www.gov.uk/government/news/new-film-shows-importance-of-ventilation-to</p>

			throughout the day to let fresh air in.	regularly throughout the day to let fresh air in.		reduce-spread-of-covid-19
28 Nov	DCC template		1) Please dispose of your used face coverings responsibly. Don't leave them on the ground. Pop them in a black bin or discard at home with your household waste.	1) Please dispose of your used face coverings responsibly. Don't leave them on the ground. Pop them in a black bin or discard at home with your household waste.		
	DCC Template		2) We know the national restrictions have been tough but everything you're doing is helping in the fight against coronavirus. Remember hands, face, space. If you have symptoms self-isolate and	2) We know the national restrictions have been tough but everything you're doing is helping in the fight against coronavirus. Remember hands, face, space. If you have symptoms self-isolate and get tested. Let's keep going.	#DoitforDerbyshire	https://www.gov.uk/get-coronavirus-test

			get tested. Let's keep going.			
29 Nov	DCC Template	Image to be supplied (myth/truth template)	<p>1) Preventing the spread of coronavirus have you got it covered? You still need to wear a mask outdoors in areas where it's not possible to stay at least two metres away from others. Tiny droplets that are released when you speak, sneeze, or talk can travel in the air and be inhaled by others whether you are indoors or outdoors</p>	<p>1) Preventing the spread of coronavirus have you got it covered? You still need to wear a mask outdoors in areas where it's not possible to stay at least two metres away from others. Tiny droplets that are released when you speak, sneeze, or talk can travel in the air and be inhaled by others whether you are indoors or outdoors</p>		<p>https://www.debyshire.gov.uk/council/news-events/news-updates/news/have-you-got-it-covered.aspx</p>

	DCC Template		2) Ventilation is very important in the fight against coronavirus. Opening windows to allow fresh air into enclosed spaces can help reduce the spread this winter. For more info:	2) Ventilation is very important in the fight against coronavirus. Opening windows to allow fresh air into enclosed spaces can help reduce the spread this winter. For more info:		https://www.gov.uk/government/news/new-film-shows-importance-of-ventilation-to-reduce-spread-of-covid-19
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