

Coronavirus prevention/test and trace social media schedule for proactive messaging

Wednesday 24 February to Wednesday 3 March


Posts from Derbyshire County Council are shown in blue.

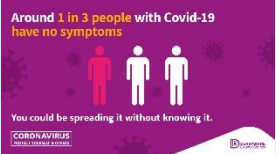
* As announced, more people have been added to the shielding list. We are currently awaiting further information on this development.

** We are also rolling out messaging around the community testing taking place across Derbyshire.


*** Additional messaging around the Community Response Unit and mental health support during lockdown will be scheduled separately.


**** Covid-19 Get The Facts campaign is also running on social media. The campaign provides trusted, professionally sourced information about some of the main issues people may have questions about and aims to dispel common myths and misinformation. For more information please email Colleen.Marples@derbyshire.gov.uk


Date	Style	Pics/videos	Twitter	Facebook	#	Web links
Week 29						
25 Feb	DCC Template		We can all do our bit to help keep each other safe and stop the spread. Don't forget the basics: Hands, Face, Space.	We can all do our bit to help keep each other safe and stop the spread. Don't forget the basics: Hands, Face, Space.	#DerbyshireSpirit	https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/prevention/prevention.aspx


26 Feb	DCC Template		<p>Around 1 in 3 people with coronavirus don't have symptoms. You could be passing it on and putting people at risk without knowing. That's why your efforts to #StayHome are so important. Let's get through this together.</p>	<p>Around 1 in 3 people with coronavirus don't have symptoms. You could be passing it on and putting people at risk without knowing. That's why your efforts to #StayHome are so important. Let's get through this together.</p>	#DerbyshireSpirit	https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/coronavirus-covid-19.aspx

27 Feb	NHS video	<p>HM Government NHS</p> <p>If you have any coronavirus symptoms, you must self-isolate immediately</p> <p>for 10 days</p>	<p>You must self-isolate and #StayHome for at least 10 days if:</p> <p>You or a member of your household have coronavirus symptoms. You test positive for Covid-19. Are alerted to self-isolate by Test and Trace. Don't forget self-isolation is the law. More info here:</p>	<p>We all need to play our part and stick to the rules to help stop the spread. You must self-isolate and #StayHome if:</p> <p>You or a member of your household have coronavirus symptoms. You test positive for Covid-19. Are alerted to self-isolate by Test and Trace. Don't forget self-isolation is the law. More info here:</p>		<p>https://www.nhs.uk/conditions/coronavirus-covid-19/self-isolation-and-treatment/</p>

28 Feb	DCC Template		Heading to the shops for essentials? Protect your loved ones by staying at least 2 metres apart from people not in your household. Coronavirus spreads by close contact.	Heading to the shops for essentials? Protect your loved ones by staying at least 2 metres apart from people not in your household. Coronavirus spreads by close contact.	#DerbyshireSpirit	https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/prevention/prevention.aspx

<p>1 March</p>	<p>DCC template</p>		<p>Don't forget to pop a #facecovering into your pocket or bag this week. It's law to wear one in shops, enclosed public spaces & on public transport #stopthespread</p>	<p>Don't forget to pop a #facecovering into your pocket or bag this week. It's law to wear one in shops, enclosed public spaces and on public transport #stopthespread</p>		<p>https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/prevention/prevention.aspx</p>
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<p>2 March</p>	<p>DCC Template</p>		<p>If you have coronavirus symptoms, it's vital you self-isolate. Don't run the risk, even if your symptoms are mild. Stay at home, book a test, do the right thing. There's support available during your period of self-isolation if you need it:</p>	<p>If you have coronavirus symptoms, it's vital you self-isolate. Don't run the risk, even if your symptoms are mild. Stay at home, book a test, do the right thing. There's support available during your period of self-isolation if you need it:</p>		<p>https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/symptoms/symptoms.aspx</p>
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<p>3 March</p>	<p>DCC template</p>	 <p>The infographic is split into two columns. The left column, titled 'Community testing', lists: 'For people who don't have symptoms.', 'Don't need to book - just turn up.', and 'For people who live or work locally.' The right column, titled 'NHS testing', lists: 'If you have symptoms book a test.', 'Book a test online by visiting https://nhs.uk/nhs.uk or call 119.', and 'You can receive a social test or get an appointment at a test centre.' At the bottom left is the 'CORONAVIRUS' logo with the tagline 'PROTECT YOURSELF & OTHERS'. At the bottom right is the 'Derbyshire' logo.</p>	<p>What's the difference between community testing and booking a test through the NHS? Community testing – for people who don't have coronavirus symptoms. NHS testing – for people who do have symptoms and are self-isolating. More info below.</p>	<p>What's the difference between community testing and booking a test through the NHS? Community testing – for people who don't have coronavirus symptoms. NHS testing – for people who do have symptoms and are self-isolating. More info below.</p>		<p>https://www.derbyshire.gov.uk/social-health/health-and-wellbeing/health-protection/disease-control/coronavirus/community-testing/community-testing-for-covid-19.aspx</p>
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