

NEIGHBOURHOOD PLAN FOR BELPER CIVIL PARISH (NP4B)

ADDENDUM 11 – CONSULTATION AND PUBLICITY

A marketing logo was developed and has been used on all banners, posters and leaflets produced by the group. Topics were identified to facilitate consultation: Built Environment & Housing, Local Economy & Employment, Parks & Green Open Spaces, Transport & Travel, Culture & Heritage, Community & Leisure, Energy & Infrastructure.

General publicity took place in November and December 2015. Consultation was launched in January 2016 with a Notice in the Belper Town Council Newsletter, which goes to every home in Belper Civil Parish. Consultation on individual topics took place throughout 2016 with a total of 16 meetings held in various venues in Belper and Milford. The first round was to ascertain how, for each topic heading, people felt about the neighbourhood area, and the second round was feedback meetings. Approximately 250 local people attended.

Three consultation workshops have been held: September 2016 was a presentation by the Centre for Sustainable Energy about the retrofitting of Belper's historic building stock. Two others in February 2017 (one mainly for families and children) were to discuss possible uses for the historic Strutt Mills Complex. Over 150 people attended these events.

A Presentation was given to Belper U3A in November 2016 attended by 150 people. Representatives from the Working Group ran an information stall at a number of local events: the 2-day "Belper Goes Green" in June 2016 and 2017; "Belper Games" in July 2016, Belper Christmas Market 2016, and Derwent Valley Mills Day in March 2017. There has been attendance at Belper's monthly Farmers' Market and Transition Belper Coffee mornings.

Information has been made available to the public via press releases and articles to local news media, e.g. Belper News; Nailed; Belper Celebration; All Things Local; Milford Newsletter; Belper Town Council's Newsletter and Noticeboards. The Working Group has its own blog, facebook page, email, and a newsletter with 222 subscribers.

All minutes of the Working Group meetings and relevant documents are published on the Belper Town Council website. Throughout 2017 there have been regular updates to the monthly Town Council meeting and three presentations to the Full Council.

Feedback has been taken direct from the public via emails, questionnaires, written comments and letters. There has been consultation with, and written contributions from, many local groups, including Accessible Belper, Transition Belper and Belper Historical Society. Also local organisations, including Derwent Valley Mills World Heritage Site, Belper North Mill Museum. A Business Questionnaire was produced and a Drop-in event held on 12th July 2016. A straw poll was also conducted via Employment Leaflets. The results are on the Town Council's website under the Belper Neighbourhood Plan tab.

A further series of consultation events are planned for the pre-submission period.

A full record of presentations, events, consultation and publicity is held by NP4B.

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